



Ontario Museum Association

2019 - 2020
Annual Report





OMA Council at Fort York National Historic Site

OMA COUNCIL 2019-20

Paul Robertson, President
City Curator, Cultural Services
City of Kingston

Petal Furness, Past President

Cathy Molloy, Vice-President
Director
Markham Museum

Sonia Mrva, Treasurer
Senior Curator, Heritage Strategies
City of Hamilton

Michael Rikley-Lancaster, Secretary
Executive Director/Curator
Mississippi Valley Textile Museum

Cheryl Blackman, Councillor
Director of Museums & Heritage Services
City of Toronto

Joe Corrigan, Councillor
Volunteer and former Museum Manager
Lang Pioneer Village Museum

Nathan Etherington, Councillor
Programming and Community Coordinator
Brant Historical Society

Kathy Fisher, Councillor
Curator
Ermatinger Clergue National Historic Site

Alexander Gates, Councillor
Executive Director and Curator
Canadian Automotive Museum

Heather Montgomery, Councillor
Museum Education and Evaluation Specialist
Bank of Canada Museum

Sean Stoughton, Councillor
Village Coordinator
Ken Seiling Waterloo Region Museum

THANK YOU TO PAST COUNCIL MEMBERS



Braden Murray
Museum Educator
Lake of the Woods
Museum



Clark Bernat
Culture & Museums
Manager
City of Niagara Falls
Museums

TO OUR MEMBERS



Marie G. Lalonde
Executive Director



Paul Robertson
President

2019-2020 was a year unlike any other. COVID-19 brought our sector into a state of crisis, and the long-term, ongoing repercussions of the pandemic have yet to be fully realized. But while we anticipate a challenging road ahead, we look to the new year in the spirit of optimism, perseverance, and equity, with confidence in the resilience of our membership and our mission.

Our COVID-19 response efforts have built on the successes and accomplishments

achieved earlier in the year as we continued to implement and expand on the objectives outlined in Ontario's *Museums 2025: Strategic Vision and Action Plan*. The results of the Museum Impact Survey, launched in November 2018, allowed us to continue our evidence-driven approach to advocating for the resources and policy outcomes that will have the greatest positive impacts on our sector. We were able to augment our knowledge from the Museum Impact Survey with two timely COVID-19 Impact Surveys, the results of which we shared with government and across the sector to voice museum-specific needs. We extend our heartfelt thanks to all for taking the time to contribute your essential information.

Our 2019 Annual Conference on the theme of *Net[works] Benefit* brought together industry leaders and emerging innovators from the local, national, and international levels. Guided by principles of diversity and access set out in *Inclusion 2025*, we welcomed a diverse group of speakers, panelists, and more than 300 delegates. The conference highlighted nimble and effective ways of working collaboratively with a variety of partners, and we hope to emulate these successful models in our work going forward.

At the onset of the pandemic and throughout this period of uncertainty, the OMA has continued to serve and advocate on behalf of our 1,100 members, made up of individuals, institutions, and commercial organizations from across Ontario's museum sector. We adjusted to provide digital resources, a webinar series, and member check-ins which received a welcome reception from members across the province.

There is no doubt that the past months have revealed, and indeed exacerbated, vulnerabilities in our community. But they have also provided us with the time to reflect and the opportunity to rebuild and reimagine our sector with a commitment towards greater inclusion. In these turbulent times, our members and the work that they do continue to be an essential tourism asset, source of local connections, and educational resource to communities across the province. The OMA continues to benefit from our collaborative model that allows us to support Ontario's museum sector through advocacy, communications, and professional development guided by the needs and aspirations of our members. We look forward to working together to create a bright future for Ontario's museums, and we thank you for your continued engagement with the OMA.

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WE SUPPORT ONTARIO MUSEUMS

MISSION

The Ontario Museum Association strengthens capacity among institutions and individuals active in Ontario's museum sector, facilitates excellence and best practices, and improves the communication and collaboration of its membership. The Association advocates for the important role of Ontario's museums to society, working with all stakeholders, related sectors and industries, and other professional organizations.

OUR ROLES



Advocate

We create positive change for museums through proactive positioning while representing museums with stakeholders.



Convenor

We are the nexus of a strong network, building a more collaborative and connected sector through events and communications.



Thought Leader

We are a credible leader that advances the museum sector through research and the sharing of best practices within the sector.



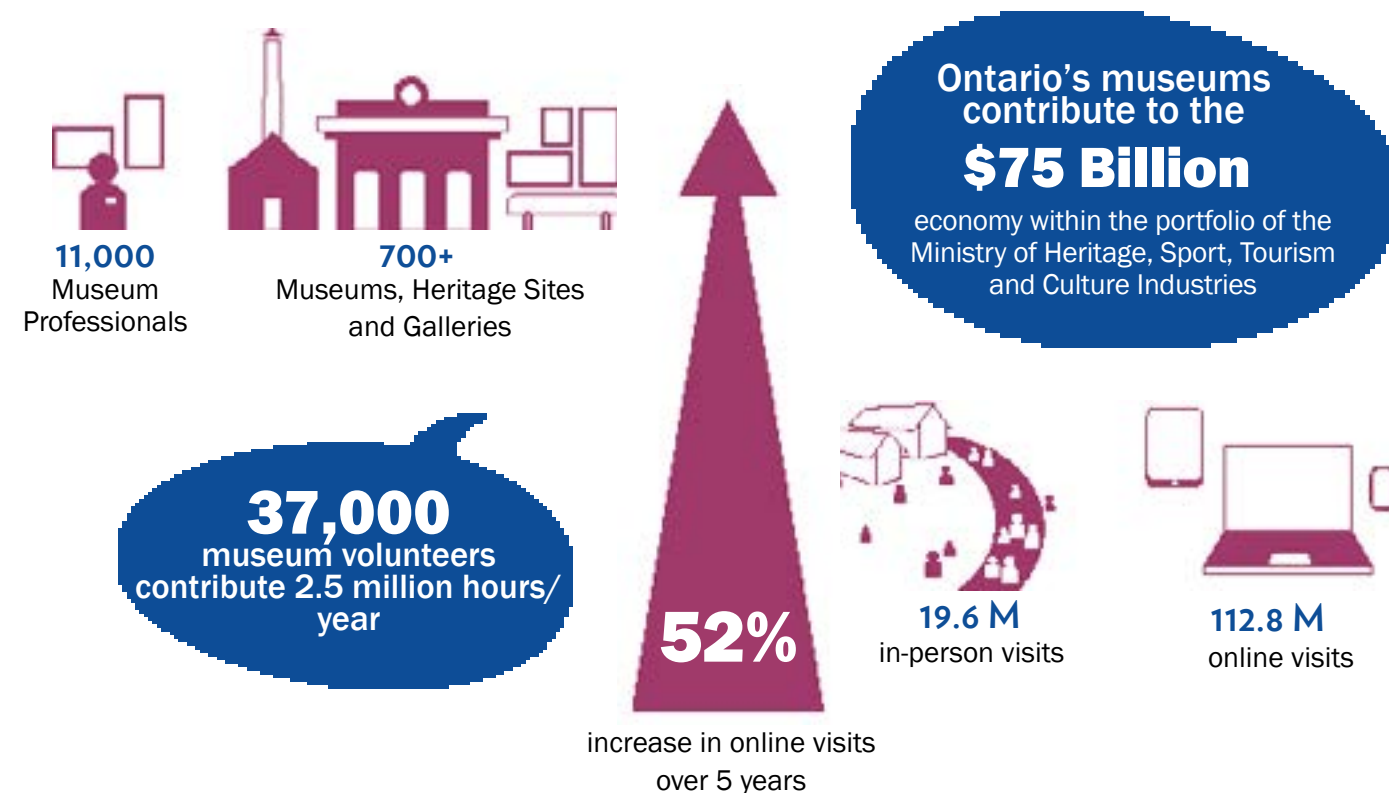
Professional Body

We provide professional development programs and internationally-recognized best practices to foster continued education.

VISION

The Ontario Museum Association (OMA) is the leading professional organization advancing a strong, collaborative, and inclusive museum sector that is vital to community life and the well-being of Ontarians.

WE SUPPORT ONTARIO MUSEUMS



TOWARDS 2025: Highlights

https://members.museumsontario.ca/sites/default/files/members/publications/OntarioMuseums2025_OnlineView.pdf

The sector's Strategic Vision and Action Plan, Ontario's Museums 2025 identified 4 objectives, which the OMA references in its Strategic Plan, Towards 2025. In 2019-2020, the OMA worked to achieve these objectives through the following events, resources, tools, and opportunities:

VIBRANT & VITAL MUSEUMS

- Museum Impact Survey
- May is Museum Month / Mai, Mois des Musées

RELEVANT & MEANINGFUL COLLECTIONS

- Indigenous Collections Symposium working group
- Mount-making Workshop with the Canadian Conservation Institute and the Ontario Association of Art Galleries

STRONG & SUCCESSFUL SECTOR

ADVOCACY INITIATIVES

- Meetings with MPPs and municipal councillors on museum priorities
- Pre-budget consultations and submissions (federal and provincial)
- Modernizing Community Museum Funding Working Group of OMA Council
- Collaboration with other Provincial Heritage Organizations and Arts Services Organizations
- Working with the Ministry of Heritage, Sport, Tourism and Culture industries on shared priorities
- Regional government review presentation
- Sharing party platforms before the 2019 Federal Election
- National, Provincial, and Territorial Museums Associations collaboration towards a National Museum Policy
- Advocacy-related eNews Alerts

EFFECTIVE & COLLABORATIVE WORKFORCE

- OMA Annual Conference 2019
- COVID-19 Impact Surveys
- Publication of survey key findings
- Regional Museum Networks connection
- Collaboration with the Group of Ontario Emerging Museum Professionals Committee



Minister Lisa MacLeod with OMA ED Marie Lalonde at Tourism Issues Forum 2020



OMA Councillor Nathan Etherington (right) hosted a Brantford-area museum funding roundtable welcoming (left to right) Brantford-Brant MP Phil McColeman, Brantford-Brant MPP Will Bouma and County of Brant Councillor Steve Howes



OMA ED Marie Lalonde met with NDP Culture Critic Jill Andrew (Toronto-St. Paul's) to share findings from the Museum Impact Survey and the needs of the sector.

WORKING FOR ONTARIO MUSEUMS

PROVINCIAL AND FEDERAL BUDGET SUBMISSIONS

The OMA brought forward budget recommendations to both the Provincial and Federal governments. OMA Council and ED also presented to Ontario's Standing Committee on Finance and Economic Affairs.

Recommendations submitted in 2019 for the 2020 Budget were:

- A. Create Jobs for Young People in Growing Sectors and
- B. Develop Digital Access & Engagement for Rural Communities.

These recommendations were precursors to submissions made as part of Ontario's COVID-19 recovery budget; An Ontario Museums Relief Fund, A Digital Response Fund, and long-awaited review and increased funding for museum programs. Budget submissions identified the contributions that Ontario's museums make to their communities through education, economic development, and employment.

BILL 108- MORE HOMES, MORE CHOICE ACT, 2019

Bill 108 proposed many changes for Ontario in July 2019. The OMA shared materials from our fellow Provincial Heritage Organizations the Architecture Conservancy of Ontario and Community Heritage Ontario. OMA amplified members' concerns for conservation authorities about support for conservation authorities and their contributions to local communities. contained in Bill 108 through letters to the Honourable Jeff Yurek, Minister of Environment, Conservation and Parks. OMA President Paul Robertson joined a committee advocating for the value of the R. Tait Mckenzie Memorial Museum to ensure the collection and appropriate considerations were made.

REGIONAL GOVERNMENT REVIEW

OMA Council participated in a consultation for Ontario's Regional Government Review, highlighting the need to consider the museums as a part of any changes to municipal governance. In Ontario, municipalities contribute 84% of government funding for smaller and mid-size museums. The OMA's participation also emphasized the need for community consultation to determine what residents and tourists want and need from their museums.

MODERNIZING COMMUNITY MUSEUM FUNDING WORKING GROUP

The Modernizing Community Museum Funding Working Group of OMA Council sought out data sources to develop an evidence-based model for presentation to government. Using data from the OMA's Ontario's Museums 2014 Profile and the Museum Impact Survey, supplemented with partial data from the Community Museum Operating Grant Program (CMOG) and the Government of Canada Survey of Heritage Institutions, the Working Group compared elements and levels of funding in other programs and jurisdictions to develop recommendations for sustainable operating funding.

NATIONAL, PROVINCIAL, AND TERRITORIAL MUSEUM ASSOCIATIONS (NPTMA's)

Through collaborating with partners the Canadian Museums Association and Associations at the provincial and territorial level, the OMA contributed to the following advocacy initiatives:

- Joint letters to party leaders in advance of the 2019 Federal Election, asking specifically about support for museums
- A meeting with Minister Guilbeault held at the ROM in January 2020
- Continued advocacy for the New National Museums Policy, especially after its inclusion in Minister Guilbeault's mandate letter



The OMA and CMA were joined by Toronto-area museum representatives for a meeting with Minister Guilbeault, William Huffman, and Canadian Heritage hosted at the ROM

ADVOCACY INITIATIVES

<https://members.museumsontario.ca/programs-events/advocacy/>

The OMA empowered members with toolkits and sources of museum-specific information for Ontario's museums to be advocates for the sector at the municipal, provincial, and federal levels.

MUSEUMS + MUNICIPALITIES

The OMA exhibited at the Association of Municipalities Ontario (AMO) Conference in Ottawa in August 2019, increasing awareness of the economic impact and contributions of rural and northern museums and their networks within their communities.



Mayor George Pirie, City of Timmins with Marie Lalonde



Mayor Harry Hughes and wife Loretta, Oro-Medonte and Simcoe County with Marie Lalonde

MAY IS MUSEUM MONTH / MAI, MOIS, DES MUSÉES 2019

2019 presented an opportunity to expand May is Museum Month / Mai, Mois des Musées through connected and digital initiatives. The OMA engaged Ontario-based travel writers to visit museums in the province and profile them in their web publications. The OMA also solicited statements from Her Honour the Honourable Elizabeth Dowdeswell, Lieutenant-Governor of Ontario and then-Minister of Tourism, Culture and Sport Michael Tibollo.

Other digital tools developed:

- Template letters and requests for municipalities to proclaim May is Museum Month in their communities
- Social Media graphics
- Analytics research to measure the impact of the month

Results:

- Statement for International Museum Day from Lieutenant-Governor Elizabeth Dowdeswell
- Statement in the Legislature by then-Minister Tibollo recognizing May is Museum Month, with responses by NDP Culture Critic Jill Andrew and Liberal MPP Mitzie Hunter
- 14 municipalities proclaimed May is Museum Month in 2019
- 2.4 million+ impressions and social media engagements with the public



REGIONAL MUSEUM NETWORKS

<https://members.museumsontario.ca/programs-events/advocacy/regional-museum-networks>

Throughout the year, the OMA worked to strengthen the connections to Ontario's Regional Museum Networks (RMNs). RMNs and the OMA worked together to support submissions for the provincial budget and May is Museum Month.



Councillors Mike Mikolic and Paul MacPherson, Town of Lincoln with Marie Lalonde



Mayor Christa Lowry, Mississippi Mills with Michael Rikley-Lancaster



Councillor Elizabeth Peloza, City of London (former OMA Intern!) with Marie Lalonde

RMN STEERING COMMITTEE

Nathan Etherington, Co-Chair, Brant Museums & Galleries Association (BMGA)

Diana Carter, Co-Chair (to January 2020), Ottawa Museum Network

Meredith Leonard, Co-Chair (from January 2020), Halton Region Heritage Services

Melissa Cole, York Durham Association of Museum and Archives

William Hollingshead, North Shore Cultural Attractions Network

Abbey Stansfield, Museums of Niagara Association



OMA ED Marie Lalonde and Ottawa Museum Network Representative Tracy Taylor Labonté greeted Mayor Jim Watson of Ottawa at the Association of Municipalities Ontario (AMO) Conference

NEW MUSEUM NETWORK: PETERBOROUGH KAWARTHA LAKES MUSEUM NETWORK (PKMN)

With the leadership of Joe Corrigan of OMA Council, the OMA assisted in the connecting and coordinating of a new museum network for Ontario. The Peterborough Kawartha Lakes Museum Network (PKMN) joins the nearly two-dozen other networks that strengthen connections among museums and the OMA.

PRIORITY SETTING AT CONFERENCE 2019

At the OMA Annual Conference 2019 in Brantford, OMA Council Member Cheryl Blackman led RMN representatives in a "dot-mocracy" exercise to develop and set the priorities for the RMN Steering Committee. The Committee's Priorities are:

1. Sustainable operating funding (for Networks and member sites)
2. Succession planning
3. Support for active internships—especially rural and Northern museums
4. Promotion for sites

The RMN Steering committee will work with the OMA and other groups to move these priorities forward.

Regional Museum Network representatives also heard a presentation from the OMA Council Member Michael Rikley-Lancaster of the work of the Modernizing Community Museum Funding Working Group and the results of the Museum Impact Survey, which was developed and promoted through connections between the OMA and the RMNs.

BUILDING NETWORKS

<https://members.museumsontario.ca/resources/professional-links/GOEMP>

GROUP OF ONTARIO EMERGING MUSEUM PROFESSIONALS COMMITTEE (GOEMP) INITIATIVES 2019

LUNCHTIME EMP DISCUSSION ROUNDTABLES

The GOEMP Committee facilitated a Discussion Table to serve as the official meeting place for Conference Connections participants, a meet-and-greet space for GOEMP Committee members and the EMP community, an opportunity to find out more about applying to be on the GOEMP Committee for the 2019-2022 term, and a "Take A Minute" decompression station with various art-making and puzzle-related materials on hand for Conference delegates to enjoy.

#GOEMP

MAKING THE MOST OF CONFERENCE CONNECTIONS



CONFERENCE CONNECTIONS

Conference Connections is a successful mentorship program that has taken place for 6 years. It is designed to introduce Emerging Museum Professionals (EMPs) to more established museum professionals, facilitating professional networking and exchange.

Based on their professional interests, EMPs are paired with their very own Conference Connection, who they will arrange to meet with during the conference. At the 2019 Conference, 31 participants made a connection!

CONFESSIONS OF A MUSEUM PROFESSIONAL PART II

"Confessions of a Museum Professional" invites colleagues from around the world to mail in postcards and share anonymous stories and observations about the workplace, educational training, or just general questions, frustrations, experiences, and failures within the arts, culture, and heritage community.

2019 Panelists:

- **Christian Blake**, Manager of Inclusion, Royal Ontario Museum
- **Amy Cubberley**, Curator & Archivist at St. Mary's Museum and Archives
- **Janet Reid**, Curator, Markham Museum



Confessions postcards

TRIVIA NIGHT SPONSORED BY ALTCON

GOEMP Trivia Night has become a conference tradition for 6 years and counting. Participants can test their Ontario knowledge and enjoy a fun evening of camaraderie and competition. In 2019, Trivia Night was hosted at the Brantford Best Western Hotel and was enjoyed by over 50 participants!



Conference Trivia Night Sponsor
AltCon - THEMUSEUM



TOWARDS INCLUSION 2025

OMA AT THE ASSOCIATION OF AFRICAN AMERICAN MUSEUMS CONFERENCE



Photo from left to right:

Cheryl Blackman, Director,
Museum and Heritage Services, City of Toronto

Asheda Dwyer, PhD Candidate
York University

Kelley Swift-Jones, Curator
Simcoe County Museum

Shelley Falconer, President & CEO
Art Gallery of Hamilton

In this session during the 2019 OMA Annual Conference, Ontario delegates who had the opportunity to attend the 2019 Association of African American Museums annual conference in Mississippi shared their experiences and what they learned. They highlighted the benefits of Ontario museums participating in Black and African museum networks. The delegates also outlined how the employment of Black museology is integral to a more critical interpretation of the diversity and complexities of Black Canadian and African diasporic experiences, including the realities of anti-Black racism, past and present. The presenters discussed how their learning and experiences will inform their future work at their respective institutions and organizations through the exploration of three case studies: the challenges of exhibiting the African collection held by the Art Gallery of Hamilton, the interpretation of the Oro African Church site, and the need for a Black history and cultural space located in Toronto.

WHAT WORKS IS NETWORKS: POWER TO CHANGE - MUSEUM DETOX

Thanh Sinden is an independent museum consultant, and Chair of the Museum Detox steering group, where she champions fair representation and inclusion of BAME cultural, intellectual and creative contributions of past and present. At the OMA Conference 2019, Thanh will share some thoughts on the network's journey, where their impact has been, and where they continue to look to make change.

The Museum Detox Network is a collective of BAME (Black, Asian, and Minority Ethnic) museum workers founded in 2016 to effect a systemic challenge to the lack of diversity and audience representation in the museum sector. In 2019, Museum Detox continued to use a network model to enable a sector where diversity thrives, and a workforce and audience that is reflective of the UK's 21st century population.



INDIGENOUS MATTERS PANEL

In 2019, where do museums and other GLAM sector organizations find ourselves in our work toward reconciliation and decolonization of our practices? The Indigenous Matters panel discussed current initiatives, from official responses to the TRC Calls to Action, to cross-disciplinary grass-roots organizing, to local and international projects.

Photo from left to right:

SM Leduc, Canadian Museums Association

Heather George, University of Waterloo

Feather Maracle, Six Nations Public Library

Moderator: Clark Bernat OMA Past President, City of Niagara Falls Museums



OMA PRE-CONFERENCE 2019

<https://members.museumsontario.ca/programs-events/conference/studytours2019>

STUDY TOURS

SMALL & RURAL MUSEUM NETWORKING

This study tour offered participants a glimpse into how community partners are working together to attract new audiences to rural heritage sites by visiting:

- Adelaide Hunter Hoodless Homestead
- South Dumfries Historical Society & St. George Museum, and
- Howell Road Cider Co. to sample some cider!



WORKING WITH YOUR COMMUNITY FOR INCLUSIVE INTERPRETATION



La Landscape de Kanata mural
at the Brantford Public Library

Participants learned about how current community relationships play into inclusive museum practice and interpretation through visits to:

- Brantford Public Library
- Bell Homestead National Historic Site, and
- Woodland Cultural Centre



Adelaide Hunter
Hoodless Homestead



Pre-Conference Study Tour: Small
and Rural Museum Networking

TENTSITIATÁTKEN - WE WILL SEE EACH OTHER AGAIN

This study tour took participants into Indigenous spaces to think about how we all relate to one another in an ever-changing world. Participants learned about the importance of the Haudenosaunee's relationships with the land and connection to all relations by visiting:

- Her Majesty's Royal Chapel of the Mohawks
- Kayanase Longhouse and Greenhouse, and
- Chiefswood National Historic Site



Her Majesty's
Royal Chapel of the
Mohawks

OMA ANNUAL CONFERENCE 2019

<https://members.museumsonario.ca/programs-events/conference/2019>

Net[works] Benefit focused on innovation, experimentation, and learning that allows networks to invite a diversity of perspectives and encourages peers to share responsibility, take initiative, and act. Networks serve to connect stakeholders with each other and with experts on issues to develop a strategy, respond to a rapidly changing landscape, and successfully drive change.



KEYNOTES



Alberto Garlandini, ICOM Vice President of the International Council of Museums (ICOM). Garlandini is a member of the ICOM Committee for Museum Definition, Prospects and Potentials, and previously served as president of the Italian National Committee of ICOM.



Thanh Sinden, Museum Detox Independent museum consultant, board member of the Museum Detox steering group, where she champions fair representation and inclusion of BAME cultural, intellectual and creative contributions of past and present.



Rick Hill Member of the Beaver Clan of the Tuscarora Nation, residing at the Grand River Territory of the Haudenosaunee. Speaking to how the wisdom of the past can be understood through ongoing cultural practice, Museum collections, oral tradition and academic scholarship.

PLENARY PANELISTS

OMA at the Association of African American Museums Conference

Cheryl Blackman, Director, Museum and Heritage Services, City of Toronto

Asheda Dwyer, PhD Candidate York University

Shelley Falconer, President & CEO Art Gallery of Hamilton

Kelley Swift-Jones, Curator Simcoe County Museum

INDIGENOUS MATTERS

Heather George, University of Waterloo

SM Leduc Canadian Museum Association

Petal Furness, Past President Ontario Museum Association

Feather Maracle Six Nations Public Library



Lacy Hill performing at the Awards of Gala banquet at the 2019 OMA Conference

SPEAKERS

Amy Barron	David Olivier	Lydia Burggraaf	Robert Bell
Adrienne Carter	Don Kawasoe	Madeleine Howard	Roberta Grosland
Amy Cubberley	Feather Maracle	Meghan Drascic-Gaudio	Sandrena Raymond
Amy Hetherington	Gabrielle Major	Meredith Leonard	Sara Bhatti
Anna Patterson	Hailey Graham	Meredith Maywood	Sara Munroe
Asheda Dwyer	Heather George	Mike Baker	Scott Gillies
Cheryl Blackman	Janet Reid	Miranda Riley	Shelley Falconer
Chris Ellis	Jordan Baker	Nathan Etherington	Sherry George
Chris Selman	Kayleigh Speirs	Peter Farrugia	SM Leduc
Christian Blake	Kelley Swift-Jones	Peter Pavement	Sonia Mrva
Christina Han	Kelly Bachus	Rebecca Blaevoet	Stephanie Porter
Claire Bennett	Kim Broadbent	Renée-Anne Paquette	Thanh Sinden
Danielle Marshall	Laura Gosse	Russell Press	Vanda Vitali
Darragh De Groot	Lillia Dockree	Rick Hill	William Hollingshead

CONFERENCE PARTNERS & EXHIBITORS

City of Brantford	Royal Ontario Museum	AltCon - THEMUSEUM	Lucidea
County of Brant	PACART	ERA Architects	Marsh Canada Ltd
Six Nations of the Grand River	Marsh Canada Ltd.	B3K	Royal Ontario Museum
TOTAL Fine Arts	Carr McLean	Carr McLean	Surface Impression
Canadian Museum of History & Canadian War Museum	Armstrong Fine Art Services	Gaylord Archival	Tactile Vision Graphics
	Reich + Petch	Hunter Expositions	University of Waterloo Co-op
		Ingenium	

AWARDS OF EXCELLENCE

<https://members.museumsontario.ca/programs-events/awards-of-excellence>

Congratulations to our 2019 Awards of Excellence recipients!

Distinguished Career Award of Excellence

Marty Brent, (retired) Peel Art Gallery, Museum and Archives

Volunteer Service Award of Excellence

Bill Jeffery, Textile Museum of Canada

Award of Excellence in Exhibitions

Brockville Museum,
Travel Trunk: Unpacking Brockville's Cultural Stories

Award of Excellence in Programs

Dundas Museum and Archives,
Finding Hazel

Award of Excellence in Special Projects

Craigleith Heritage Depot,
REEL History & VR Films The Mary Ward and Pathway

Award of Excellence in Community Engagement

Khadija Aziz, Textile Museum of Canada,
Community Voices

OMA - MUSEUM STUDIES AND HERITAGE PROGRAMS AWARDS

Xaviera Ablaza-Bokuluta, Algonquin College Applied Museum Studies

Kaitlyn Reynolds, Fleming College Heritage Programs



Awards Moose Statues designed by Artist Charles Pachter

AWARDS OF EXCELLENCE COMMITTEE

Laurie Webb, Lambton County Museums – Chair

Lisa Terech, Oshawa Museum

Katherine McCracken, Huronia Historical Parks

Gracia Dyer-Jalea, Toronto Ward Museum

Jason Boesche, Fort William Historic Park



Awards of Excellence 2019 recipients

PROFESSIONAL DEVELOPMENT

<https://members.museumsontario.ca/programs-events/professional-development/certificate-in-museum-studies>

CERTIFICATE IN MUSEUM STUDIES (CMS)

The Ontario Museum Association Certificate in Museum Studies (CMS) is the only museum studies training program in Ontario offered on a part-time basis for museum workers, both paid and volunteer. Courses are taught by practitioners in the field whose theoretical knowledge and practical experience helps participants to learn best practice and meet the Standards for Community Museums in Ontario.

CMS GRADUATES 2019

Eirka Baird, King Heritage & Cultural Centre

Kaven Baker-Voakes

Alison Deplonty, Fanshawe Pioneer Village

Thomas Friel

Steve Mackenzie, Canada Border Services Agency

Pamela Montgomery

Kate Russell

Kiera O'Sullivan

Karolina Skrzypek

Kevin Smith

Joanne van Dreumel, Arthur Child Heritage Museum



CMS grad Kate Russell with OMA President, Paul Robertson



CMS Graduates 2019 (L to R) Steve Mackenzie, Kate Russell, Thomas Friel, Kaven Baker-Voakes, Erika Baird



CMS grad Eirka Baird with OMA President, Paul Robertson

CERTIFICATE IN MUSEUM STUDIES COURSES 2019-2020

Artifacts

Course Director: Cindy Colford,
Manitoba Museum
Dates: June 12-14, 2019
Host Museum: Bata Shoe Museum

Museums in Historic Buildings (Facilities Management)

Course Directors: Marc Letourneau, Gordon Robinson, Letourneau Heritage Consulting
Dates: April 3- 5, 2019
Host Museum: Sharon Temple

Museums & the Community

Course Director: Amy Barron,
Clarington Museums & Archives
Dates: May 8-10, 2019
Host Museum: Museum London

Exhibit Planning & Design

Course Directors: John Summers, Meredith Leonard,
Halton Heritage Services
Dates: August 21 - 23, 2019
Host Museum: Canadian Canoe Museum

Education Programs

Course Directors: Meredith Leonard, John Summers,
Halton Heritage Services
Dates: November 20-22, 2019
Host Museum: Simcoe County Museum

Organization & Management of Museums

Course Director: Joan Kanigan,
Western Development Museum
Online Dates: January 13 - March 22, 2020

Collections Management

Course Director: Bev Dietrich
Online Dates: September 9 - November 11, 2019

Museums in Context

Course Director: Amber Lloydlangston,
Museum London
Online Dates: June 3 - August 11, 2019

Care of Collections

Course Director: Carmen Li,
Royal Alberta Museum
Online Dates: February 3 - March 19, 2020

OMA ONLINE RESOURCES

Member resources section of the OMA website was reformatted and relaunched in August 2019. Resources from different projects and areas of the OMA website were gathered in one place in a more user-friendly format. New sections included:

- Career Management: Get advice on how to make a career change with cover letter, resume, and interview tips in our Career Management section.
- OMA Conference Recordings: Missed a session? Access conference and event recordings from 2012 to today.
- Museum Sector Information: Access all of the OMA's research and reports on the museum sector in one place to support your own research and advocacy efforts.

In March 2020, the new COVID-19 Resources page was added to the Tools for Museum Practice Section to support the sector through the pandemic.

Thanks to Vanessa Alambo, Ashendri Wickremasinghe and Evelina Domeikyte for their work on this project and to focus group members Kaven Baker-Voakes, John Summers, and Lisa Wacheski.

WORKSHOPS

Canadian Conservation Institute Workshop: Mount-Making for Museum Objects, February 5-6, 2020

This workshop was resented in partnership with the Ontario Association of Art Galleries, and hosted at the Oakville Museum at the Queen Elizabeth Park Community and Cultural Centre.



CCI: Mount-Making 2020

WEBINARS

Supercharge your online fundraising with CanadaHelps, April 10, 2019

Speaker: **Jacob O'Connor**, Director, Charity Engagement at CanadaHelps

This webinar responded to the increasingly digital world and what the charitable sector needs to keep up to thrive.

INDIGENOUS COLLECTIONS SYMPOSIUM: MASHKAWATGONG-MAMAWEWIZIWIN – STRENGTHENING OUR BONDS, SHARING OUR PRACTICES

Taking inspiration from the Truth and Reconciliation Commission Calls to Action and the Indigenous Collections Symposium: Promising Practices, Challenging Issues and Changing the System in 2017, this symposium continues the conversation about Indigenous collections care with a focus on putting ideas into practice. This two-day event aimed to be a forum to connect museum professionals from Indigenous and non-Indigenous organizations and members of Indigenous communities; to connect with and learn from each other, and to have two days to focus on strengthening our bonds and sharing our practices.

Partners: Department of Canadian Heritage, Canadian Museum of History, Canadian Museums Association

Originally scheduled for March 25-26, 2020, postponed until 2021 due to COVID-19

Host Museum: Canadian Museum of History, Gatineau, QC

Working Group Members:

Talena Atfield, Canadian Museum of History

Petal Furness, Ontario Museum Association Council

Michele Gervais, Canadian Museum of History

Heather George, University of Waterloo

Linda Grussani, Queen's University

Michelle Hamilton, Western University

Tanis Hill, Indigenous Knowledge Centre, Six Nations Polytechnic

Del Jacko, Library and Archives Canada

Clayton King, Beausoleil First Nation

SM Leduc, Canadian Museums Association

Sylvia Morin, Kitigan Zibi Anishinabeg Cultural Education Centre

Dr. Laura Peers, Senior Researcher, Canadian Canoe Museum

Melissa Phillips, Museum Windsor

Naomi Recollet, Ojibwe Cultural Foundation

Krista Zawadski, Government of Nunavut

LEADING THE SECTOR

COMMITTEES, TASK FORCERS & WORKING GROUPS

COUNCIL NOMINATIONS COMMITTEE

Clark Bernat, Chair and OMA Past President, Niagara Falls Museums

Sean Stoughton, Councillor, OMA Ken Seiling Waterloo Region Museum

Rebecca Hicks, Curatorial Assistant, City of Hamilton Museums

Sascha Priewe, Associate Vice President, Strategic Initiatives and Partnerships, Royal Ontario Museum

Amy Barron, Instructor, Fleming College

RMN STEERING COMMITTEE

Nathan Etherington, Co-Chair, Brant Museums & Galleries Association (BMGA)

Diana Carter, Co-Chair (to January 2020), Ottawa Museum Network

Meredith Leonard, Co-Chair (from January 2020), Halton Region Heritage Services

Melissa Cole, York Durham Association of Museum and Archives

William Hollingshead, North Shore Cultural Attractions Network

Abbey Stansfield, Museums of Niagara Association

CONFERENCE PROGRAM COMMITTEE

Adrienne Carter, Manager, Destination Development & Finance, The Heart of Ontario (Hamilton, Halton Brant, Regional Tourism Association)

Nathan Etherington, Programming and Community Coordinator, Brant Historical Society, Committee Chair

Scott Gillies, Curator, Ingersoll Cheese and Agricultural Museum

Will Hollingshead, Manager & Curator, MS Norgoma

Feather Maracle, Executive Director, Six Nations Public Library

Sara Munroe, Arts and Culture Development Officer, City of Brantford

Stephanie Pile, Projects Coordinator, Woodland Cultural Centre

Brian Wood, Curator, Bell Homestead National Historic Site

Rhonda Yearwood, Archives Assistant, St. James Cathedral

MODERNIZING COMMUNITY MUSEUM FUNDING WORKING GROUP OF OMA COUNCIL

Michael Rikley-Lancaster, Committee Chair, Executive Director/Curator, Mississippi Valley Textile Museum

Paul Robertson, City Curator, Cultural Services, City of Kingston

Alexander Gates, Executive Director and Curator, Canadian Automotive Museum

Nathan Etherington, Programming and Community Coordinator, Brant Historical Society

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

Glenn Brown, Theatre Manager, Sanderson Centre for the Performing Arts

Victoria Hudson-Muir, Founder, Grandview Theatre

Julia Jacobson, Board Member, Canadian Military Heritage Museum

Jaquie Jamieson, Manager, Tourism, Six Nations Development Corporation

Janis Monture, Director of Tourism & Cultural Initiatives, Six Nations Development Corporation

Carol Moore, Brant Heritage Coordinator, County of Brant

Sara Munroe, Arts & Culture Development Officer, City of Brantford, Committee Chair

Ana Olson, Gallery Director, Glenhyrst Art Gallery of Brant

Russell Press, Director of Economic Development & Tourism, County of Brant

Eva Salter, Regional Advisor for Brant, Ministry of Tourism, Culture, and Sport

FUNDING SUSTAINABILITY WORKING GROUP

Cheryl Blackman, Director of Museums and Heritage Services, City of Toronto

Joe Corrigan, Volunteer and former Museum Manager, Lang Pioneer Village Museum

SECRETARIAT

Marie Lalonde, Executive Director

Mary Collier, Professional Development Program Manager

Michela Comparey, Conference & Communications Coordinator (to November 2019)

Alejandra Paton, Membership and Administration Coordinator

Christopher Shackleton, Advocacy Assistant

INTERNS & CONTRACT STAFF

Alexandra Desplanque, Membership Assistant

Evelina Domeikyte, Professional Development Assistant

Hannah Kahn, Advocacy and Government Relations Intern

Fergus Maxwell, Communications Assistant

Sophia Seward, Communications Assistant

Aminata Shaw, Professional Development Assistant

VOLUNTEERS

Jennifer Lyn, Agnes Ladon

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Become an individual, commercial, or institutional member of our growing network for access to professional development opportunities, connections with members across Ontario, and online resources.

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Develop new relationships and foster new business with Conference Delegates and their networks with your presence at an OMA conference.

HOST AN OMA EVENT

Highlight your institution's hard work and contribute to the museum community by hosting a Certificate in Museum Studies Course or supporting an OMA workshop.

CONNECT WITH YOUR MPP

We help build lasting relationships with elected officials to grow Ontario's cultural sector and bring awareness to the needs of institutions, stakeholders, and the public.

GROW YOUR PRACTICE

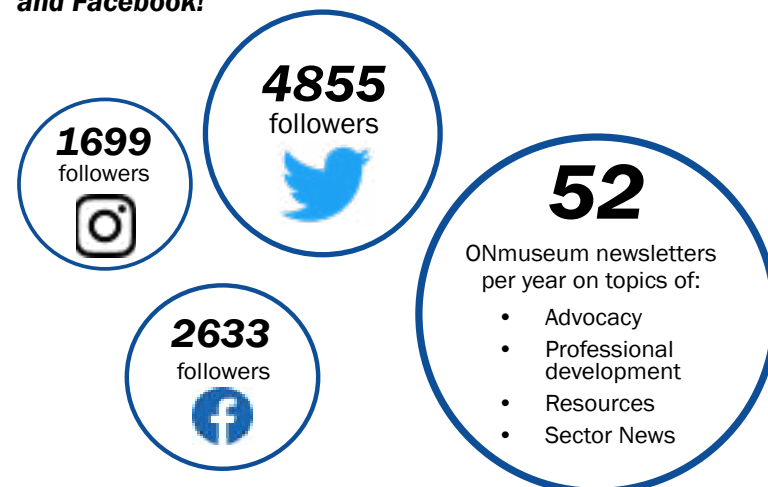
Take part in online and in-person learning opportunities, like the Certificate in Museum Studies courses or online webinars to develop expertise in variety of relevant topics for museums.

DONATE TO THE OMA

Your donations help to provide important resources that allow Ontario's museums to continue contributing to the vibrancy of Ontario's communities and the quality of life of all Ontarians.

OMA ONLINE

Stay connected with us and the Ontario museum community through Instagram, Twitter and Facebook!



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AUDITED SUMMARY FINANCIAL STATEMENTS

Report of the Independent Auditor on the Summary Financial Statements To the Members and Council of the Ontario Museum Association

Opinion

The summary financial statements, which comprise the summary balance sheet as at March 31, 2020, and the summary statement of operations for the year then ended, and related note, are derived from the audited financial statements of the Ontario Museum Association (the "Association") for the year ended March 31, 2020. In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in the note to the summary financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for

Toronto, Ontario
June 12, 2020

reading the audited financial statements of the Association and the auditor's report thereon reading the audited financial statements of the Association and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated June 12, 2020.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in the note to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

Chartered Professional Accountants
Licensed Public Accountants

Summary Balance Sheet as at March 31, 2020

	2020	2019
Assets		
Current assets		
Cash	\$ 174,025	\$ 162,669
Accounts receivable and prepaid expenses	40,474	19,467
	214,499	182,136
Investments	263,954	259,766
	478,453	441,902
Liabilities		
Current liabilities		
Accounts payable, accrued liabilities and deferred revenue	176,696	165,601
Net Assets		
Endowment Funds	246,316	242,127
Council Restricted Fund	2,961	2,961
Operating Fund	52,480	31,213
	301,757	276,301
	478,453	\$ 441,902

Summary Statement of Operations Year Ended March 31, 2020

	2020	2019
Revenues		
Government contributions and grants	\$ 286,097	\$ 284,734
Memberships	129,811	130,876
Professional Development and Annual Conference	236,477	269,498
Donations, contributions, and bequests	15,704	7,067
Miscellaneous	4,224	4,056
	672,313	696,231
Expenses		
Professional development and conference	219,058	205,004
Program and projects	142,397	170,755
Administration	147,346	185,457
Advocacy	39,387	37,271
Community engagement	58,660	59,623
Governance	40,010	50,677
	646,858	708,787
Excess (deficiency) of revenues over expenses for the year	\$ 25,455	\$ (12,556)

Note to Summary Financial Statements Year Ended March 31, 2020

Basis of Presentation

These summary financial statements have been prepared from the audited financial statements of Ontario Museum Association for the year ended March 31, 2020 on a basis that is consistent, in all material respects, with the audited financial statements of Ontario Museum Association except that the information presented in respect of changes in net assets and cash flows has not been included and information disclosed in the notes to the financial statements has been reduced.

Complete audited financial statements are available upon request.

THANK YOU TO OUR CONFERENCE PARTNERS



THANK YOU TO OUR SUPPORTERS

Thank you to our donors and our funders for your continued support of the OMA and of Ontario's museums!

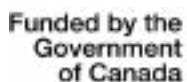
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PROVINCIAL FUNDING



Provincial Heritage Organizations,
Summer Experience Program

FEDERAL FUNDING



Museum Assistance Program
Young Canada Works Program

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Did we miss your contribution? Please write to oma@museumsonario.ca and we will update our donor list online.

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